



## Shout Out! Media Canadian Tour Comes to Ottawa!

Written by Katie on Sunday, May 30, 2010.



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### Events Calendar

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**May 2010**

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Growing up sucks. Growing up as a girl in the information age comes with its own unique brand of suckiness. Pre-teen and teenage girls are bombarded with messages on the value of fame, body image, sexuality and self-esteem. Sometimes girls need help from peers and mentors to navigate this cacophony and avoid the pitfalls of buying into someone else's idea of how to be a woman.

[Shout Out! Media](#) is an interdisciplinary group of Toronto graduate students who are working in partnership with the Girls Action Foundation. The group has created a cross-Canada media literacy and video production workshop series for girls aged 12-17. Beginning in Victoria in May 2010 and ending in Halifax this July, each two-day session will help the girls to analyze media messaging and inspire them to go out and create their own works of art. The tour arrives in Ottawa on June 12th and 13th and will be held at [SAW Video](#), an artist-run centre for the media arts (67 Nicholas St).

Each session will be held free of charge to insure inclusion of all interested participants. The goal of the tour is to:

**EDUCATE:** We will be conducting workshops in both rural and urban settings to increase media knowledge and literacy. Discussing television, magazines and advertisements, we will be addressing and deconstructing issues of "beauty", self-esteem, body image, fame and sexuality.

**INSPIRE:** Hands-on media production seminars will be held, where the girls will have the opportunity to tell their own stories through media, including video-making, photography, and collage.

**CONNECT:** At the end of each session a community screening and art show will be held to further encourage dialogue between girls and their communities. Through an interactive multimedia website which will act as a "virtual community center", those involved will have the ability to connect with one another through the Internet. Sharing their own stories, ideas, questions, as well as having access to a wide variety of listed resources on issues that may concern them, we hope to bring together girls who may have previously felt isolated, alone or unsupported, through the sharing of their own experiences.

To register for the Ottawa workshop:  
Pixie Cram  
613.238.7648  
SAW Video Workshop Coordinator  
workshops@sawvideo.com

For more Information about Shout Out! Media:  
Jessie Curell  
416.627.2622  
Shout Out! Media Director  
shoutoutmediaworkshop@gmail.com  
<http://shoutoutmedia.ning.com/>

Saturday June 12, 10am-5pm and Sunday June 13, 10am-7pm  
SAW Video, 67 Nicholas St. (in the Arts Court Building)  
FREE, lunch provided  
To register, contact workshops@sawvideo.com. Space is limited!  
<http://shoutoutmedia.ning.com>